

AMC - Salem State University Course-To-Course Curriculum Mapping

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AMC Program Name			Salem State University Program Name		
Sport Management BS			Sport Management BS		
Required Credits in the Major = 57 Required Gen Eds = 48 Additional General Electives to earn 120 credits = Variable <i>'Major' includes any "support course" requirements. Some major requirements can be applied to explorations course requirements.</i>			Required Credits in the Major = 51 Required Gen Eds = 34-35 Required Support Course Credits = 18 Additional General Electives to earn 120 credits = Variable Some major support course requirements overlap with gen ed requirements.		
AMC Course Number	AMC Course Title	Credit Hours	SSU Course Number	SSU Course Title	Credit Hours
BUS 110	Leadership	3	BUS 170	BUS 170 Introduction to Business <i>Free Elective / Minor</i>	3
BUS 151	Financial Accounting I	3	SSUT61	SSUT61 Generic Transfer Credit <i>Free Elective</i>	3
BUS 152	Financial Accounting II	3	ACC 106	ACC 106 Financial Accounting <i>Major Support</i>	3
BUS 223	Sport Marketing	3	SMS 291	Marketing and Public Relations in Sport Industries <i>Major</i>	3
BUS 262	Sport Management	3	SMS 290	Management in Sport Industries <i>Major</i>	3
BUS 263	Governance & Administration in Sport Organizations	3	BUS or SMS T51	Sport Movement Science <i>Major Elective</i>	3
BUS 264	Sport Finance	3	SMS 391	Financial Aspects of Sport Industries <i>Major</i>	3
BUS 265	NCAA Governance	3	SMS T51	Sport Movement Science <i>Major Elective</i>	3
BUS 301	Sport Ethics	3	SMS 392	Ethics and Communication in Sport Management <i>Major</i>	3
BUS 318	Facilities Administration	3	SMS T61	Sport Movement Science Elective <i>Major Elective / Free Elective</i>	3
BUS 382	Sport Law	3	SMS 390	Legal Issues in Sport Science <i>Major</i>	3
BUS 499	Internship	3	Currently under further review for possible equivalency to SMS 590 Sport Management Internship (may or may not be approved) <i>Free Elective (or major if approved)</i>	Currently under further review for possible equivalency to SMS 590 Sport Management Internship (may or may not be approved) <i>Free Elective (or major if approved)</i>	3
MIS 110	Computer Applications for Business	3	ITCT61	Information Technology Free Elective <i>Free Elective</i>	3
BUS 491	Sport Management Capstone Seminar	3	SMS 495	Senior Management in Sport Management <i>Major</i>	3
Elective Courses (Total # courses required = 2)					
BIO 130	Nutrition and Health	3	BIO 210	Nutrition <i>Major Elective (Sub) / Gen Ed / Free Elective</i>	3
BUS 215	Public Speaking and Presentations Skills	3	SPC 101A	Oral Communication: Personal and Professional <i>Gen Ed</i>	3
BUS 303	Coaching, Motivation, and Leadership	3	SMS 230	Principles & Methods of Coaching <i>Major Elective</i>	3
BUS 314	Social and Mobile Media Marketing	3	MKT 388	Digital Marketing <i>Free Elective / Minor</i>	3
BUS 316	Human Resource Management	3	MGT 330	Human Resource Management <i>Free Elective / Minor</i>	3
BUS 323	Marketing for Non-Profit Organizations	3	MKT 360	Nonprofit Marketing <i>Free Elective / Minor</i>	3
BUS 420	Fundraising and Budgeting in Sports	3	SMS T51	Major Elective <i>Major Elective / possible major requirement sub</i>	3
Remaining Major Requirements (major and support coursework)					Variable

Distribution of General Education Requirements

Some major support course requirements overlap with gen ed requirements creating more flexibility in applicability of coursework.

AMC Course Number	AMC Course Title	Credit Hours	SSU Course Number	SSU Course Title	Credit Hours
Variable	Variable	48 Total (not accounting for overlap)	Variable	Variable	Variable
Elective Courses Total # credits required to earn 120 total = Variable					
Variable	Variable	Variable	Variable	Variable	Variable
Total Credit Hours Required for Degree		120	Total Credit Hours Required for Degree		120