

Salem State University Advising Map

North Shore Community College – Business Administration (BAT) Associate in Arts: Entrepreneurship Pathway mapped to Salem State University BSBA Marketing Concentration

Catalog Information

NSCC Catalog Year: 2025–2026

Salem State University Catalog Year: 2025–2026

Advising Notes

This map is a Salem State University advising tool only. North Shore Community College students should work with their NSCC advisor. This program includes the required courses for the MassTransfer General Education Foundation.

MassTransfer General Education Foundation

The following table lists MassTransfer General Education requirements and their corresponding NSCC courses.

MassTransfer Requirement	NSCC Course(s)
Composition I	CMP101
Composition II	CMP102-150
Behavioral/Social Science	ECO103
Behavioral/Social Science	ECO104
Behavioral/Social Science	SS-ELECTIVE
Humanities/Fine Arts	SPE102
Humanities/Fine Arts	HUM-ELECTIVE
Humanities/Fine Arts	HUM-ELECTIVE
Laboratory Science	LS-ELECTIVE
Science	SCI-ELECTIVE
Mathematics	MAT143

NSCC to Salem State Course Articulation

The following table shows NSCC courses, their Salem State equivalents, credits, and how each course applies to the Salem State program.

NSCC Course Number	Course Title	Credits	Salem State Equivalent	Application to Salem State Program
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NSCC Course Number	Course Title	Credits	Salem State Equivalent	Application to Salem State Program
ACC110	Small Business Computerized Accounting	1	SSUT61 General Free Elective (1)	Free Elective due to MassTransfer Gen Ed Exemption
BUS103	Advanced Excel	1	SSUT61 General Free Elective (1)	Free Elective due to MassTransfer Gen Ed Exemption
SPE102	Speech	3	SPC 101A Oral Communication: Personal and Professional	Free Elective due to MassTransfer Gen Ed Exemption
ACC108	Financial Accounting	3	ACC 106 Financial Accounting (3)	Major Core Course
CMP101	Composition I	3	ENL 105 Introduction to College Writing (3)	Free Elective due to MassTransfer Gen Ed Exemption
MAT143	Introduction to Statistics	3	MAT 147 Statistics (3)	Required Major Support Course – Counts in place of MAT128
SCI-ELECTIVE	Science Elective – Choose a MassTransfer SCI-ELECTIVE	3	SSU General Education Science or Free Elective	Free Elective due to MassTransfer Gen Ed Exemption
ACC203	Managerial Accounting	3	ACC 202 Managerial Accounting (3)	Major Core Course
MKT101	Principles of Marketing	3	MKT 241N Principles of Marketing (3)	Major Core Course
ENT100	Introduction to Entrepreneurship	3	ENT 250 Introduction to Entrepreneurship (3)	Free Elective due to MassTransfer Gen Ed Exemption
BUS102	Business Law	3	BUS 252 Business Law I (3)	Major Core Course
LS-ELECTIVE	Laboratory Science Elective – Choose a MassTransfer LS-ELECTIVE	4	SSU General Education Lab Science	Free Elective due to MassTransfer Gen Ed Exemption
CMP102–150	Composition II Elective	3	ENL 110 Foundations of Writing (3)	Free Elective due to MassTransfer Gen Ed Exemption
ECO103	Principles of Macroeconomics	3	ECO 201 Principles of Macroeconomics (3)	Required Major Support Course

NSCC Course Number	Course Title	Credits	Salem State Equivalent	Application to Salem State Program
PHI116	Ethics	3	PHL 307 Ethics (3)	Free Elective due to MassTransfer Gen Ed Exemption
HUM-ELECTIVE	Humanities Elective – Choose a MassTransfer HUM-ELECTIVE	3	SSU General Education / Free Elective	Free Elective due to MassTransfer Gen Ed Exemption
ENT200	Applied Entrepreneurship	3	ENT 250 Introduction to Entrepreneurship (3)	Free Elective due to MassTransfer Gen Ed Exemption
SS-ELECTIVE	Social Science Elective – Choose a MassTransfer SS- ELECTIVE	3	SSU General Education / Free Elective	Free Elective
ECO104	Principles of Microeconomics	3	ECO 202 Principles of Microeconomics (3)	Required Major Support Course
MGT102	Principles of Management	3	MGT 231 Management Theory and Practice (3)	Major Core Course (counts in place of MGT332)
HUM-ELECTIVE	Humanities Elective Choose a MassTransfer HUM-ELECTIVE	3	SSU General Education / Free Elective	Free Elective
BUS120	Computer Applications for Business	3	ITC 117 Computing in the Professions (3)	Free Elective

Program Credit Summary

Total Program Credits: 63

Total Transfer Credits Applicable to Salem State University Program: 63